

Meeting of the Board 20 June 2018

ITEM 11

## Annual Conference Sponsorship

### Introduction

1. For the last three years LGA has run an annual conference in the autumn. The conference each year is well attended and has in excess of 100 delegates. The feedback from previous conferences is that these events are well run, and really useful.
2. The proposal for this year's event is to once again run it across two days, with day one commencing late afternoon for Chairs of Pension Boards and Scheme Managers with a networking event in the evening, the second day would be a full day of speakers and technical workshops.
3. In 2017 the conference was sponsored and paid for from the SAB budget, and we propose once again to ask SAB to sponsor the conference. However, due to the recent decision by LGA to charge for room hire for using Smith Square conferencing facilities the budget has increased by approximately £2.7k, albeit these venue costs are competitively priced for a central London venue.
4. This paper asks the board to consider options with regards to the SAB's sponsorship of this year's event.

### Costs

5. The estimated cost for this event across two days is £5.6k, this is split across each day as follows

#### Day 1

Venue Costs £725  
Catering Costs £172  
Networking event £1k

**Total £1.9k**

## Day 2

Venue Costs £2.3k

Catering Costs £1.4

**Total £3.7k**

## Options

6. The board should consider whether they wish the event to be paid for from the SAB budget or whether they wish to consider the following options;

## Sponsorship

7. The board could invite sponsorship of the event. However the board may wish to consider whether this would compromise the independence of the event.
8. This event was sponsored by Barnett Waddingham and KPMG in 2016, however sponsorship was not easy to gain, and the timing of the request may be a factor.

## Delegate Fee

9. The board may wish to consider charging a delegate fee of £50 per delegate. However given that delegates have to pay for travel and accommodation this may limit attendees

## Trimming the event

10. The board may wish to consider trimming the event by either having less rooms available for technical workshops and / or no evening networking event.

## Combination of the above

11. The board may wish to consider a combination of the above, trimming the event to reduce costs, and asking for sponsorship / charging a delegate fee.

## Board decision

12. The board are asked to consider the paper and provide views at the SAB meeting.

Board Secretary  
20 June 2018